








In association with:				
	Asian University Faculty of Engineering Dept. of Mechanical Eng.	Society of Professional Engineers, Thailand	Institution of Mech. Engineers (UK) Thailand Group	American Soc. of Mech. Engineers Thailand Group
Speakers' organisations:				
	Institution of Civil Engineers (UK) Thailand Section	EC-ASEAN Intellectual Property Rights Programme II	EsDesign (Far East) Co. Ltd.	

INVITATION to a free seminar on the topic of ...

INTELLECTUAL PROPERTY & PATENTS

Wednesday, 14th March 2007,

13:30 – 16:25,

at Asian University

Introduction:



- IP & Patents can:
- Be a measure of a nation's development.
 - Protect valuable assets.
 - Be highly controversial.
 - Be poorly understood.

If you or your institution is or might be linked to IP in any way now or in the future, then join us for a half day seminar with three authoritative speakers with a mix of specialist knowledge and personal experience.

In association with:

Asian University, Faculty of Engineering,
Department of Mechanical Engineering.

www.asianust.ac.th









Society of Professional Engineers, Thailand.

chris@lasanne.com
(for membership enquiries)

Institution of Mechanical Engineers (UK)

www.imeche.org.uk



In association with:				
	Asian University Faculty of Engineering Dept. of Mechanical Eng.	Society of Professional Engineers, Thailand	Institution of Mech. Engineers (UK) Thailand Group	American Soc. of Mech. Engineers Thailand Group
Speakers' organisations:				
	Institution of Civil Engineers (UK) Thailand Section	EC-ASEAN Intellectual Property Rights Programme II	EsDesign (Far East) Co. Ltd.	

Seminar Programme:

Wednesday, 14th March

Talks will be given in English

There will be some time for questions at the end of each talk, and a question and answer session at the very end.








- 13:30-14:00** Arrival and refreshments.
- 14:00-14:10** Opening and chair of seminar.
By Dr. Paul Bland, Head of Mechanical Engineering., Asian University.
- 14:10-14:40** Applying for Patents in Thailand – A Recent Success Story.
By Khun Chitr Lilavivat, Institution of Civil Engineers. (UK) Country Representative and Professional License Reviewer.
- 14:40-15.10** From Invention to Innovation: The Role of the Patent System.
By Mr. Niclas Morey, Director of the 2nd EC-ASEAN Intellectual Property Rights Co-operation Programme (ECAPII)
- 15:10-15:25** Refreshments.
- 15:25-15:55** An Inventors Experience.
By Mr. Stuart Saunders, Managing Director, EsDesign (Far East) Co., Ltd.
- 15:55-16:15** Final question and answer session.
- 16:15-16:25** Vote of thanks and presentation of tokens of appreciation to speakers.
By Dr. Paul Bland, Head of Mechanical Eng., Asian University.

Other information:

Venue: Faculty of Engineering, Asian University . See <http://www.asianust.ac.th/aboutau/location.html> for a map and detailed instructions.

Attendance: By reservation only. Please return the completed registration form by fax (038-754 460) or email (khanittap@asianust.ac.th).

Admission fee: **Free of charge.**

In association with:	 Asian University Faculty of Engineering Dept. of Mechanical Eng.	 Society of Professional Engineers, Thailand	 Institution of Mech. Engineers (UK) Thailand Group	 American Soc. of Mech. Engineers Thailand Group
Speakers' organisations:	 Institution of Civil Engineers (UK) Thailand Section	 EC-ASEAN Intellectual Property Rights Programme II	 EsDesign (Far East) Co. Ltd.	

About the speakers:



Khun Chitr Lilavivat. Chitr is a Fellow and Country representative for the UK Institution of Civil Engineers, as well as a Registered European Engineer and a founding Fellow and Honorary Treasurer of the ASEAN Academy of Engineering and Technology, giving him a very international perspective. Closer to home, he is a representative of the Engineering Institution of Thailand, and is very active in Engineering projects within Thailand. Some notable examples include conducting a review of the damage from the Indian Ocean 2004 Tsunami disaster and his work in building shelters for a leper colony.



Mr Niclas Morey. Niclas became PMU Manager for ECAP II from mid-August 2004. Mr. Morey holds a master's degree in Mechanical Engineering from the Royal Institute of Technology in Sweden and a post-graduate degree in applied economics. Prior to his appointment, he spent four years as head of the EPO's President's Office. A familiar face in ASEAN, he has extensive experience in international cooperation within EPO, including with ECAP I.



Mr Stuart Saunders. Inventing since the age of twelve, Australian born Stuart started with a device for shops to make the work of the shop assistant easier, and the customers happier. At 13, he discovered that Brownian motion was visible to the naked eye. Since then he has invented many devices, generally in the health, automotive, electronics and safety areas. He won the Queensland Inventor of the Year for an innovative stereo system, described by Sony as 'excellent' and 'brilliant'. Stuart recently won the Gold Medal at Taipei for his Credit Card Dental Floss, the only product in the world with a money back guarantee against oral halitosis. All further development, however, is in limbo. Why?

Speakers organisations:

Institution of Civil Engineers (UK)









www.ice.org.uk

EC-ASEAN Intellectual Property Rights Programme II

www.ecap-project.org/

EsDesign (Far East) Co. Ltd.

www.esdesign.org

In association with:				
	Asian University Faculty of Engineering Dept. of Mechanical Eng.	Society of Professional Engineers, Thailand	Institution of Mech. Engineers (UK) Thailand Group	American Soc. of Mech. Engineers Thailand Group
Speakers' organisations:				
	The Institution of Civil Engineers (UK) Thailand Section	EC-ASEAN Intellectual Property Rights Programme II	EsDesign (Far East) Co. Ltd.	

REGISTRATION FORM

Please fill out the form **USING CAPITAL LETTERS** and return, for the attention of Khun Khanitta

by fax: 038-754 460

or by email: khanittap@asianust.ac.th

(If by email, please include the following information in the email text)

Tick or delete as appropriate:

- I will attend the seminar, please reserve a seat for me
- I will not attend the seminar, but would like to receive similar information in the future

Please fill out the following, to register yourself:

Name:				Title:	
Company:					
Address:					
Tel:		Fax:		Email:	

Register additional attendees from your company here:

(To register someone from a different company, please complete and submit an additional form)

Name:				Title:	
Tel:		Fax:		Email:	
Name:				Title:	
Tel:		Fax:		Email:	
Name:				Title:	
Tel:		Fax:		Email:	

For further enquiries, please contact:

Khun Khanitta Paensanit, Asian University, Faculty of Engineering, Marketing Officer,
08 1795 3641 or 038 754 450

THANK YOU FOR YOUR KIND ATTENTION